

THE GLEICHEN CALL

VOLUME XXX NO. 33

GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 3, 1937

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SIX HURT WHEN AUTO CRASHES INTO REAR OF TRUCK

When a car ran into the rear of a truck, some six miles north of Gleichen on the main highway Sunday evening shortly after seven o'clock, six people were injured, one of them seriously, while a sixteen month old baby escaped unscathed. All of the injured were Calgary people.

Mrs. J. Neilson, 30 years of age suffered serious internal injuries, a suspected fracture of the jaw, nose injuries and shock. Mrs. Charles Ford, 50 years, cuts about the face and shock; Margaret and June Ford, 15 and 17 years and Evelyn Ford, 21, facial cuts; Orville Porteous, 19 years, driver of the car cuts and bruises. Following the collision all were brought to town for medical treatment. Mrs. Neilson and her young son were taken to the Indian hospital where they were attended by Dr. Windsor, while the rest of the party were taken to Eventide Home and were attended to by Dr. Farquharson, who was assisted by Nurses Ian Drew and M. McLeod of the Blackfoot hospital. Later in the evening four ambulances arrived from Calgary and took all the injured to the hospital there.

The entire party had spent the day in Gleichen visiting Mrs. J. Neilson's mother-in-law, Mrs. Neilson, of the staff of Eventide Home, who is also the mother of Mrs. C. Ford. Leaving shortly after dark the party proceeded towards Calgary. Six miles out Bert Thorburn was driving Wm. McConnell's big truck in the sand direction. A car coming from the north blinded Thorburn who drove to the side and stopped. Porteous the driver of the wrecked car stated he did not notice the truck until it was late to avoid a collision and swung to one side striking the corner of the truck body about one third way across the wind shield. The body of the truck cut through the car which came to a stop and projected at the most right angles across the rear of the truck. Meantime the car which had blinded Thorburn swerved around the wreck and continued on its way.

The accident happened opposite the farm home of W. H. Goodie where the injured were removed and were telephoned to Dr. Farquharson, who with Corp. Ashby left at once for the scene. On the doctor's arrival he dressed the wounds and brought the injured to town. The most seriously injured, Mrs. Neilson had already left being brought in by a passing motorist.

IS WET CYCLE COMING TO WESTERN CANADA

The statement published a few days ago by Charles G. Abbott, secretary of the Smithsonian Institute is that of scientific man, identified with a scientific institution than which there is none of higher standing and he speaks in a guarded manner. But he is quite hopeful of increased rainfall next spring. No scientist would make a loose or sweeping statement on such a matter, but Dr. Abbott has not only learned, from long study the effect of changing radiation of the sun's heat upon climate, but he also found a great accumulation of evidence that there are weather cycles of 23 years coming to periods of severe drought, with ten-year periods of greater every 46 years. He thinks now we are finishing up one of these unusually severe periods which began in 1929.

The evidence of the 23 and 46-year cycles, he finds in the reports of precipitation, going back for a long period in the changing levels of the Great Lakes, in the rings in the cross sections of the trunks of elm trees in the Regina district and elsewhere. And these cycles tally with rhythmic changes in the solar radiation, shown by observation in California and elsewhere.

There is no question but that these cycles developed in the past and that every 46 years there was great deficiency of rainfall for a more extended period. But it always passed away and was followed by years of

TOWN WILL NOT CHANGE TO STATUS OF VILLAGE

In view of a petition signed by many ratepayers and a letter from the Board of Trade asking that a vote be taken before the council makes a move to have the town revert to a village, the council at its regular meeting Monday night decided to waive any action in the matter.

THE WORLD OF WHEAT

By H. G. L. Strong, Director of "Crop Testing Plan."

"What is the reason No. 3 Northern is at such a discount in price compared with No. 1 and No. 2?" friends asked me.

"There is a misunderstanding here," I answered. "No. 3 Northern is from being at a discount, is actually selling at quite a premium on world's markets, as compared with wheats of equal quality."

On the Liverpool market, No. 3 Northern is commanding five and half cents over Australian, 11 cent over Indian, 16 cents over America Hard Red Winters, and 16 cents over Argentine wheats; demonstrating that No. 3 Northern is definitely at a premium.

We are confused, however, by the much higher premiums that are being offered for No. 1 and No. 2 Northern, the reason being that No. 1 and No. 2 are much scarcer than No. 3.

Actually, therefore, we see in front of us a revealing picture of a law of supply and demand in action through the medium of open "futures" markets. We see three articles with eager bidding for them, a Canadian and British millers, all vying in a battle to secure the product.

The different premiums for No. 1 and 3 Northern paid on world markets are reflected straight back to our Canadian producers in the price offered at country elevators.

The following factors have tended to raise prices: Rate of world shipments in excess of Brownhall's estimate. Germany and England actively buying Argentine corn. Conflict in the East becomes more serious. Japanese rice crop smaller than last year. Signs of black rust in Argentina. Flooding causes crop deterioration in Italy.

The following factors have tended to lower prices: Austrian wheat crop larger than last year. Competition from cheap Danubian wheat Canada importing South Africa corn. Business reversal in U.S.A. German potato crop largest on record Manchurian soy bean crop above last year. Rains improve Argentine crop prospects.

normal rainfall and normal production from the earth. Of course, with this seeming regularity there might come a gradual change. And with anything so imperfectly understood as weather and climate, no scientist would make a definite prediction such as are made regarding eclipses of the sun and the moon. The scientist makes no statement that cannot be backed up completely by conclusive evidence.

But when Dr. Abbott says that he is "hopeful" of more rain in the Canadian prairie country in 1938, and that it is when the return to normal precipitation "should" come, according to records of the past, wet years, will cheerfully commend the carefulness of this general statement and more cheerfully believe that they have excellent reason to expect that the inordinately long run of bad luck is about to be warmed up, and that greater production and comparatively prosperous years will return ere long.

That, of course, is subject to the fact that the soil of the drought area has entirely dried out to such a depth that it will take more than a year of normal rainfall to put sufficient moisture in the ground. But the evidence of a change for the better should have a buoyant effect.

Assistance is being given by the Alberta Department of Agriculture to seed growers to exhibit at the 1937th Winter Fair, Toronto on November 16 to 24th, and the International Grain and Hay Show in Chicago.

THE JUNIOR U. F. A. APPOINT NEW LUNCH COMMITTEE

The Junior U. F. A. held their regular meeting at the home of Mrs. H. Dankworth with twenty six members and two visitors present. The next meeting opened with singing Long, Long Ago, and Auld Lang Syne. The Roll Call was answered by My Favorite Movie Star. A new lunch committee consisting of Glen Calkins, Hennessey Dankworth and Clifford Tower was elected.

Further preparations were made for the dance and Tombola. The orchestra committee reported they had hired Ambassadors of Rhythm for the dance. The raffle was won by Ryland Oliver.

After a delicious lunch, the president thanked the hostess in behalf of the Juniors and sang For She's a Jolly Good Fellow. The next meeting will be held at the home of Mrs. W. F. Ferguson on November 13th.

CORRESPONDENCE

Editor Call:

Replying to the Public Works Committee's correspondence of last week, the recommendations of that committee adopted in the minutes of March 1st, 1937 reads:

"That private or party sewers be installed by the town only when the individual or party makes application in writing to the town and agrees to pay all costs in connection therewith. This includes the cost of all the required, whether on private property or on the streets or lanes, digging, laying of tile etc., at a cost or rate of 30c a foot. The cost applies when the work in connection is done by registered labor. In every case the required money necessary for the undertaking must be paid in advance to the town. The cost, however, of any manhole or manholes, labor, material and the like will be borne by the town."

On May 3rd the Gleichen Motors made verbal application for water and sewer connection, and the following resolution was passed:

"Moved by W. McConnell seconded by J. A. Menard that permission be given the Gleichen Motors to connect to sewer and water on their new premises with the usual conditions governing, and that the public works committee be given power to act and sign water and sewer to their property and purchase the necessary material for same—Carried."

As you will notice our resolution granting the Gleichen Motors request was subject to the recommendations adopted in the minutes of March 1st.

On June 23rd we received the Municipal Inspector's report on the sewer which in part reads:

"Apparently on March 1st, 1937, the council adopted a committee's report which had for its intention the institution of more business-like methods in the future, but notwithstanding this committee's report being adopted under date of May 3rd, 1937, a motion was passed authorizing the Gleichen Motors to be connected with water and sewer, subject to certain conditions. It is noted that one of your councillors is connected with the Gleichen Motors and that the money has not been paid in advance as the motion of March 1st would seem to require."

The mayor with this committee apparently realized that they had not complied with their resolution and they hastened to cover it up with a motion to rescind their own resolution of March 1st. I leave it to the ratepayers to judge the object of this action.

As I said before I had no thought of continuing this controversy, but Mr. Michael has asked for it and I can see no reason why he should not have it.

Wm. McConnell.

Shipping costs to and from Toronto; 50 per cent of any prize money woman honorarium of \$25 for each first prize in wheat, oats and barley, such honorarium to be increased to \$50 in case of a championship being awarded. The only assistance to be given to the Junior grain classes will be free transportation of exhibits to and from Toronto, as these exhibitors can prepare a separate exhibit for the open classes if they so desire.

REMEMBRANCE DAY TO BE OBSERVED IN THIS DISTRICT

A week from tomorrow—Thursday November 11, Canada will again commemorate the anniversary of the signing of the armistice and the conclusion of the Great War.

The Poppy growing in the fields of Flanders has by association with the sacrifices and achievements of a past generation been elevated to a sacredness of character not possessed by the flora of any individual nation. The Poppy has become the universal emblem of sacrifice.

Throughout Canada, in every city, town and village, the Canadian Legion branches will offer poppies and poppy wreaths for sale. All wreaths and poppies are made in Alberta Veterans' workshops. All labor is returned soldiers and their dependents resident in this province.

The local branch of the Canadian Legion, B.E.S.L. applies the profit made from poppy sales to relief and assistance to disabled and less fortunate comrades and their families in Gleichen and district, without deduction whatsoever to any person for distribution, etc., all of which is entirely voluntary.

The graves of nearly 50,000 young Canadians in France and Belgium, are carpeted with red blossoms. The poppy was ever present to their sight in those receding days of 1915-18; they colored the landscape with a red which darkened only in the deeper red of the blood that was shed in order that these present wearers might live in peace.

The purchase of a poppy wreath and poppies for Remembrance Day denotes that the purchaser is not unmindful of the great sacrifices that

have been made.

The Canadian Legion in Gleichen will offer poppy wreaths and poppies for sale, and will appreciate your co-operation by purchase of a poppy or a poppy wreath.

Orders for poppy wreaths should be left with the secretary of the Canadian Legion, as early as possible. He will be glad to furnish any information you may desire. Phone 7, Gleichen.

The usual Halloween celebration took place in Gleichen Saturday night when very little damage was done. The tiny tots including Ollie called on the neighbors for peanuts, candies, etc., and collected enough to keep them eating for several days. The larger boys amused themselves by upsetting out houses, cluttering the sidewalks with farm implements

ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Late Saturday afternoon and evening a heavy shower fell. So warm was the weather at the time it reminded one of a spring shower.

R. B. Hayes announces that the annual meeting of the members of Meadowbrook Hall will take place on Friday November 19th, at 8 p.m.

and worn out cars. They also tolled the school bell for sometime to ring out the glad news that it was Halloween. When asked why they did not ring all the bells in town at the same time they thought it was too much work and wanted to keep together in a bunch since numbers gave them courage.

Westinghouse Mazda Lamps
First choice for homes and business
LONGER LIFE • MORE LIGHT FOR CURRENT CONSUMED
• It pays to buy Dependability whether Lamps, Radio Tubes, Washers, Ranges, Refrigerators, Heating Appliances, Radio and Everything Electrical.
Ask Your Local Dealer
CANADIAN WESTINGHOUSE COMPANY LIMITED
BRANCHES AT CALGARY AND EDMONTON

Hunter Electric
HERB HUNTER, Prop. GLEICHEN



Over \$40,000,000 worth of Western Farm Products poured into the East last year

In steady work, the industrial employee maintains a high standard of living. His appetite for Prairie Province foodstuffs is insatiable. He and his family are one of the reasons why over \$40,000,000 worth of Western farm products found a market in the East last year.

Over \$40,000,000 is a lot of money; it's a sum that means much to the Western producer, collectively and individually. It went, generously, to every type of farmer.

For instance, those specializing in live stock, took in over \$15,000,000 for

127,000 tons of fresh and cured dressed meat, 175,705 head of cattle, 21,144 calves and 41,257 hogs shipped to the East. Nearly 10,000 tons of butter brought in \$4,500,000 more, while grains, poultry, eggs, honey and other commodities accounted for an additional aggregate of well over \$20,000,000.

That is why a prosperous industrial East means a prosperous agricultural West; for more and busier Eastern workers mean a greater demand on their Western commissary. Your purchase of a Made-in-Canada car helps towards this end.

There are 18,000 workers in Canada's automobile plants, and 15,000 employed in the 202 parts manufacturers' plants. An average of four to a family mean over 130,000 people whose primary dependence is upon the products of the motor car industry. Add as well, the employees of railways who live by traffic and you have a queer concentration of men in a group of people who contribute much of the \$40,000,000 spent last year for Western farm products.

For statistical and further information about this industry, write to Automotive Industries, 1500 Commerce Building, Toronto.

AUTOMOTIVE INDUSTRIES OF CANADA

When a cold strikes . . .
don't take needless risks

Treat Colds This PROVED Way

WHY experiment? Vicks VapoRub has been doubly proved for you . . . proved by everyday use in more homes than any other medication of its kind. Further proved by the largest clinical tests ever made on colds. (See full details in each VapoRub package.)



Only Vicks gives you such proof. VapoRub is the direct external treatment. No "dosing"—no risk of stomach upset.

Simply massage it on the throat, chest, and back. The illustrated relief starts almost at once. You begin to feel warm and comfort.

able as VapoRub starts working direct through the skin like a poultice. At the same time, its medicated vapors—released by the action of heat—penetrate the body—direct to the irritated air-passages with every breath.

This double action loosens phlegm—relieves irritation and coughing—helps break local congestion.

Repeat treatment at bedtime. After restful sleep comes VapoRub keeps right on working, hour after hour.

Often, by morning the cold is over.

VICKS VAPORUB

Now WHITE-STAINLESS

Freedom With Tolerance

These much cherished and dearly bought attributes of democracy, freedom of thought and freedom of speech, will never be imperilled as long as they are accompanied by sincere and earnest efforts to practise the responsibilities and reasonable restraint which the enjoyment of these privileges entails.

The duty of preserving these rights which the people of this country enjoy in such large measure devolves not only upon the individual but upon all who have the direction of the channels employed to give expression to human thought and utterance—the pulpit, the press, the school, the theatre, radio, the meeting place and even the home.

As long as these media of expression have full cognizance of their responsibility for the maintenance of free thought and free speech and exercise that responsibility in a proper spirit of tolerance and restraint, the privilege of free thought and free speech will remain a right to be enjoyed. If not, the danger arises that these rights will become a privilege only and the privilege of the few.

Undoubtedly Sir Edward Beatty had something of the kind in mind recently when addressing convocation at McGill University. He appealed for freedom of thought and freedom of speech "but within the limits of accurate knowledge, sound logic, a sense of responsibility and the ordinary amenities of public life in a civilized community."

While Sir Edward Beatty, at the time, was applying the general principles he was enunciating, to the universities as leaders of thought in the communities they serve, the responsibility he was conveying has a much broader application, for while these institutions of learning, exert a strong influence on present and future trends of thought and utterance, so also have these other agencies to which reference has already been made.

In fact, it might perhaps be urged, with little fear of contradiction, that some of them and particularly the radio and the press, exert a much greater influence on the citizenship of the present day and the future and, hence, the type of government that will guide the destinies of the country, than do the universities.

The reason for such a statement is not far to seek, for the newspapers and the radio are presenting viewpoints day in and day out the year round to a vast audience of all ages and of all classes, whereas direct contact of the universities is limited to youth for brief periods of three or four years, and within those periods for only a portion of the year, and their direct influence is further confined to a class of youth whose parents can afford the fees of a college education or who are sufficiently ambitious to find the wherewithal for the expense from their own efforts.

Hence, if the responsibility imposed on the universities is to safeguard democratic rights, including free thought and free speech is great, how much greater is the responsibility of the radio and the press.

To date little or no grounded complaint has been heard that radio has not lived up to its obligations in this respect and it is to be hoped and expected that the recently-organized Canadian Broadcasting Commission will keep this obligation in mind, that is that while free expression of opinion broadcast in the form of speeches through the ether is highly desirable, so also is the use of restraint and the exercise of a spirit of toleration, whether the topic be political, religious, social or economic.

The same obligation, including that of respect for the opinions of minorities, rests squarely on the shoulders of the press of the country, both daily and weekly, and as long as these organs of opinion fulfil this trust there is little likelihood of the people of this country acquiescing in attempts to muzzle the newspapers or dictate their policies.

It has often been said that a free press is the bulwark of democracy and so it is. It will continue to occupy the proud post of defender of the democratic faith as long as it continues to exercise moderation, tolerance and respect for the rights of others.

Almost without exception the weekly newspapers of Western Canada have a fine record in this respect and that is the reason they exert a profound influence in the communities which they serve. There is no reason to suppose that in the future they will not continue to carry the torch of democratic freedom and persuade the universities to give more to the press in countries which are not so fortunate as the Canadian west.

From time to time highly deserved tributes have been paid by those in authority and others, to the independent but tolerant spirit reflected in the columns of the weekly newspapers of the prairie provinces. In doing their duty in assisting to uphold the fundamentals of democracy the weekly newspapers have set a high standard and are doing much to foster and maintain a high standard of citizenship and to fortify their own position in the hearts and minds of the people.

Toughest Carpets Ever Made

Glasgow Is Supplying Two For London Picture House

Glasgow is to supply London with two of the toughest carpets ever made. They will be received next week by a super-cinema near Piccadilly. Both carpets are rosin-proof, with deep purple patterns, and have been woven about 38 to 40 feet square to stretch from vestibule to lounge.

One carpet will be laid over the other so that some of the wear and changing may be avoided. Another reason for this is that while the top carpet is away being repaired the second can act as underlaid. All this is necessary, because patrons of screen art tend to dig their ends into the floor coverings at the rate of 20 a day. And a percentage of these stubs burn deep holes.

The most difficult thing for a young mother to learn is that other people have perfect children, too.

The longest railway run in the world is from Riga to Vladivostok, a distance of 6,800 miles.

Books published in Germany in the last year include 19,000 new editions.

Did Not Enjoy Ride

Man Who "Rode Rods" On Trailer Had Complaint

F. Logan Thomasson, of Hollywood, announced he had found probably the first hobo to "ride the rods" of a trailer. When the Thomasson super-trailer struck a hole at the city limits, the driver got out to check for damage and a begrimed man crawled off a board on the dual axle. The man said he had held on all the way from Cincinnati, and was rather uncomplimentary about the mountain roads and the speed of Mr. Thomasson's six-cylinder automobile.

Would Take Long Time

Tourists who are anxious to cover a lot of territory in a few days will be interested in knowing that a motorist driving 45 miles an hour steadily for 10 hours a day would require 13 years, 10 months and 21 days to travel over all the improved roads of the United States. So it can't be done on a vacation, after all.

The trend to window boxes on trailers will in time evolve a back-seat type that says, "John, I believe the petunias would do better in Tennessee."

New Material For Shoes

Australia Is Going To Use Skin Of Reef Eels

A unique industry is now being started along the Great Barrier Reef, Queensland, Australia, the 200-mile buttress of this island continent against the bluster of the Pacific Ocean. This is fishing for the reef eels. Abounding there, they will be sought solely for their hides, which will be used to help out the wardrobe of women. Extensive researches by the Australian government have proved that skins of reef eels can be made into a soft and extremely durable leather, and factories are being established to manufacture them from the water's shoals.

The reef eel is the fiercest fighter of the Pacific. The shark is no match for it, and a diver would unhesitatingly choose to fight the shark instead of the eel if he were forced to do so.

It takes a killer whale's bulk to subdue the reef eel, which, known to science as *Rhabdura macrura*, inhabits the waters about the Great Barrier Reef and is found only in tropical and subtropical latitudes.

The largest eel yet caught measured almost thirteen feet and is preserved in the Brisbane Museum. Fearless, alert, swift, remarkably pugnacious, this "debbi-debbi sea snake" of the natives may well have been the original of some of the more fearsome of sea serpent legends. Its greater swiftness is the undoing of its enemies, and it is amazingly equipped with teeth, which stud the roof of its mouth as well as its jaws.

Still In Its Infancy

Television Pictures Seen In New York Were Burred

Television pictures broadcast from the National Broadcasting Company's transmitter atop the Empire State Building were flashed across fifteen city blocks to be projected on a 3-by-4-foot screen to entertain members of the Society of Motion Picture Engineers assembled at Radio City.

For the first time in New York home-movie-size "teletypes" were publicly demonstrated on the enlarged screen. They were made possible by a projection tube developed by Dr. R. Law of the R. C. A. Manufacturing Company. Up to now the 7-by-10-inch radio image has been the general standard.

The large picture was viewed in a dark room. The image was foggy and its associated sound indistinct compared with a 7-by-10-inch telecast picture, also demonstrated.

A veteran motion picture engineer commented as they watched a pianist perform on the large screen, that "television is still in its infancy." They saw the need for much simplification of the apparatus, which at the current state of development is too cumbersome for the parlor, looking more like an electric furnace than a radio receiving set.

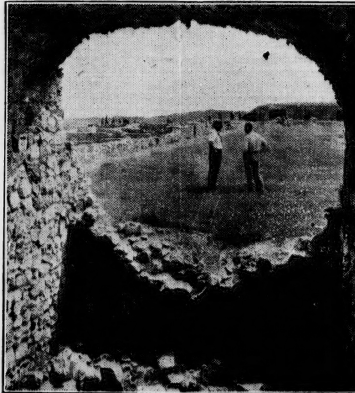
Condemned as dangerous, the famous "King's Oak" in Tilford, England, has been revived. The great tree, said to be mentioned in Domesday Book, will be made safe by experts.

Civilized man has now progressed so far he has little to fear except disease germs and civilized man.

It has been estimated that American surgeons perform 1,000,000 operations a year.

There's always a tie between father and son but the son usually wears it.

REMINDEES OF BRAVE DAYS OF EARLY CANADA



Looking through a crenel at the excavated ruins of the old French fort at Louisbourg, Nova Scotia, with the foundation walls of other fortifications and ancient buildings in the background.

HE WAS ALWAYS TIRED AND ILL

Three Complaints Gave Him a Miserable Time

Suffering from three complaints—disordered kidneys, sciatica, and rheumatism, how could this man be anything else but always tired and ill? This is what he writes:— "Up to a month or so ago, I had suffered continually from kidney disorder, sciatica, rheumatism, and generally felt off colour. I was constantly tired, and under medical supervision. I tried many remedies, but without effect until I gave Kruschen Salts a trial. In four weeks, Kruschen has brought about a complete transformation. I have a healthy appetite and once more feel that it is good to be alive."

The kidneys are the filters of the human machine. If they become sluggish, impurities find their way into the blood-stream, and the seed of half-a-dozen common ailments is sown.

The scientific combination of salts in Kruschen quickly coaxes the kidneys into healthy, normal action. Soon your ailments are relieved and life becomes a joy again.

For Emergency Use

Every House In Britain To Have Six Months' Food Supply

Every house in Britain is to have its food dump, consisting of six months' "iron rations" for emergency use in the event of another war. Householders are to be given the option of purchasing specially-prepared parcels of imperishable food-stuffs at prices ranging from 45 to 100, according to quantity.

It will be possible to add to the cheaper parcels until the war dump is sufficient to feed a family of five persons for a maximum of six months.

For those unable to afford cash, hire purchase terms will be arranged by the finance houses. It is estimated that within two years 5,000,000 families will have food reserves tucked away at home.

An average of 480, according to the experts of the Empire Movement, which is sponsoring the scheme, will be spent by each of the 5,000,000 families.

This will pour into English and Empire trade the colossal sum of £150,000,000—all "new" money—which should result in a tremendous slump for certain industries.

The Empire Movement, probably the most powerful patriotic body in the Empire, has very substantial backing in both Houses of Parliament, and has a country-wide organization capable of taking the food plan into every town and village.

Canada's Position

Should Co-operate With Great Britain And The Empire

Where do we go from here? Some would have us play "Mary, Mary, Quite Contrary" and make faces at Mother Britannia, merely to show that Canada is a grown-up, independent girl. Others, with more realism, see that good sense no less than sentiment requires that we co-operate with Great Britain and the Commonwealth.

The overwhelming majesty of Canadian, French-speaking or English-speaking, desire that co-operation within the free institutions of the Empire. Of course, Canada comes first, but loyalty to Canada does not require that the Empire should always come a bad last.

The same policy for Canada is one of free co-operation with Britain—not just kicking—Winnipeg Tribune.

Is Automatically Set

Cheese Spray Entices Mice To Mousing Trap

The modern mouse must be getting to be a pretty sharp fellow—at least, judging by the tricky gadgets being invented these days to catch them.

One of the latest is described by Roy C. Burns, managing director of the National Inventors' congress.

"It is irresistible to the first mouse and when he enters he automatically sets it for the second mouse," explained Mr. Burns. "The first sees in front of him a modernized mouse hole, sprayed with cheese perfume, thin and elusive at the entrance and stronger toward the end of the hole. He enters a hallway and looks into a lighted mirror, and he thinks his reflection is another mouse. Losing all caution, he moves into a glassed-in compartment full of mirrors, but he discovers the cheese in another transparent chamber, and he stops to cogitate. Another mouse outside looks in and sees a dozen mice—a whole convention—so he comes in, too. Another grate drops, and so it goes."

ALICE STEVENS' RECIPES

TOUGH CUTS OF MEAT CAN BE MADE TENDER

Tough cuts of meat are avoided by many people because they find the meat is not satisfactory. It lacks flavor and is grating to the tongue. This is because the meat is not properly cooked.

At a matter of fact the tough cuts of meat have a finer flavor than tender cuts in many cases and there is no difference in cost. Extractives give meat its characteristic flavor and there is a great deal of extractive in the tough cuts than in the tender cuts. The quantity of connective tissue in a meat determines the toughness of the cuts. Age and exercise help to develop this. Veal is tender in a large measure because of the difference in the age of the animal. The tender cuts such as Sirloin steak are found along the back, because these muscles are used very little.

Cooking tough cuts to make them tender is a matter of softening the connective tissue. There are four rules given for this.

Cook the meat slowly for a long time. Pot roasts require from 30 to 40 minutes to the pound, while oven roasts require 20 minutes to the pound. Tough cuts are used for the pot roasts and the additional time is necessary to soften the connective tissue.

Cook in a tightly covered pot so that the steam can help with the cooking. Grind the meat. This breaks up the connective tissue. Meat for hamburger steak is put through a meat grinder.

Pound the meat. This lessens the connective tissue. Sprinkle the meat with salt before pounding. The flour absorbs some of the juices and helps retain the flavor.

Soften the meat with an acid. The acid acts on the connective tissue and softens it. For this reason, tomatoes are often cooked with tough cuts of meat.

Try this recipe for apple rings. It makes an attractive garnish and adds to the richness of a meat dish.

APPLE RINGS

Wash and core apples but do not peel. Cut in half inch slices. Heat frying pan and add fat such as lard, butter or drippings from a roast of beef or pork. Fry the apple rings in this fat. Sprinkle with salt and sugar. Turn and brown on both sides. Attempt frying only one layer of rings at a time. Serve with roast pork or sausages.

Readers are invited to write to Alice Stevens, Home Service for free advice on home cooking and household problems. Address letter to Alice Stevens, Newspaper Union, 175 McDermott Ave. E., Winnipeg, Man.

For Peaceful Ventures

Practically Every War Instrument Could Be Put To Better Use

Apparently Sir Hubert Wilkins, during his recent search for the lost Russian flyers, was preoccupied part of the time with other thoughts than those of rescue. He has developed his scheme for an undersea carrying trade, conducted by submarine, over the roof of the world.

How practicable his scheme is we would not presume to say, but one thought struck us in this regard. If Sir Hubert's plan ever materializes, it will be the first time the submarine has ever been used extensively in any peaceful venture. The submarine is a sinister craft, at the present time, essentially an instrument of death. It may yet come to serve the needs of humanity, instead of threatening to wreck civilization.

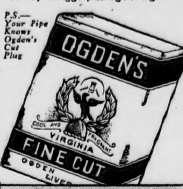
There is a moral here, which humanity, deplorably, will not heed—that almost every ingredient of destruction has a civilized utility, and that the stupidity of man alone stands in the way of its peaceful employment.—Hamilton Spectator.

A Paris telephone exchange has an automatic machine that gives out the exact time, correct to the smallest fraction of a second, in clear, human tones.

THE ROLL OF A NATION



Ogden's Fine Cut has the taste that appeals to Canada's roll-over-owners from coast to coast—the fragrant flavor that makes each puff a pleasurable pleasure. With a package of Ogden's "OGDEN'S" Virginia "OGDEN'S" you'll quickly see why it's mild, cool, fine cut is the "roll" of the nation. 15c now buys a bigger package of Ogden's.



OGDEN'S FINE CUT

Makes Him Feel Better

Wisconsin Man Starts His Twenty-Seventh Winter In Bed

Arthur E. ("Turkey") Gehmke, the hibernating barkeeper of Watertown, Wisconsin, has bedded down for the winter. Beginning his 27th winter retreat, Gehmke locked himself in his bedroom on the second floor of his tavern and denied himself to visitors. Even tapping on a water pipe from the main floor failed to bring a response.

Gehmke's bartender said he was out of circulation until spring. Meats will be sent up by dumbwaiter.

Gehmke began retiring for the winter when he was stricken with a stomach ailment many years ago. He found that by staying in bed he felt better, and ever since then has passed the cold months in a horizontal position.

Passing Away Time

Reciting Poetry Is Fine Way States Irish Dramatist

Every school child should be made to learn at least 100 poems by heart as some protection against the tedium of life in later years, said Padraic Colum, Irish poet and dramatist. "No fine way of passing an hour of enforced idleness can be found than by reciting to one's self some of the great classics," he said in an address. "The time used in pacing a railroad station platform while waiting for a train can be made to seem as nothing in this manner."

There are 47,457 miles of classified roads in Great Britain.

A MISTAKE TO WAIT

WHEN "ACID INDIGESTION" STARTS



CARRY YOUR ALKALIZER WITH YOU ALWAYS

The fastest way to "alkalize" is to carry your alkaliizer with you. That's what thousands do now that genuine Phillips' comes in tiny, peppermint flavored tablets—in a flat tin for pocket or purse. Then you are always ready.

Use it this way. Take 2 Phillips' tablets—equal in "alkalizing" effect to 2 teaspoons of liquid Phillips' from the bottle. At once you feel "gas," nausea, "over-coupling" from hyper-acidity begins to ease. "Acid headaches," "acid breath," over-acid stomach are corrected at the source. This is the quick way to ease your own distress—avoid offense to others.



IT'S GREAT TO BE BACK AT WORK

when you've found a way to ease the pains of

RHEUMATISM

and do it the inexpensive way, too.



You can pay as high as you want for remedies claimed to relieve the pain of Rheumatism, Neuritis, Sciatica, etc. But the medicine so many doctors generally approve—the one used by thousands of families daily—is Aspirin.

Simply take 2 "Aspirin" tablets with a half glass of water. Repeat, if necessary, according to directions. Usually this will ease such pain in a remarkably short time.

For quick relief from such pain which exhausts you and keeps you awake at night—ask for "Aspirin". "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get—

"ASPIRIN" MADE IN CANADA

Asbestos Suits For Pilots

Would Be Protection In Case Airplane Caught Fire

British air pilots are to fly in fire-proof clothes—asbestos suits in which a man could sit in a gasoline blaze without serious injury.

Ground air-fighting trials with heavy asbestos suits have produced the new flying type, said to be lighter than the lined flying suits now worn by R.A.F. men. The material is closely woven light asbestos cloth.

Tests have shown that a pilot wearing such a suit has time after catching fire in the air to land his aeroplane and escape. In an ordinary fabric flying suit a pilot cannot stand the heat of a real blaze in his aeroplane for more than a few seconds.

An injured man in a fireproof suit could live some time in a crashed blazing aeroplane until rescuers pulled him clear. The suit consists of an overall "teddy bear" suit, helmet, gloves and emergency vial.

The prothloric sea lizard known as ichthyosaurus, had the largest eyes of all the creatures that ever lived. They were as large as a man's head.

More new automobiles are seen in Turkey than a year ago.

It was a photograph, cut from

Yet he was no exotic bloom, transplanted from foreign clime. He had always been, probably always would be a part of the town, but in the way that the appendix is part of the body, not well understood, or much wanted. He tried to understand why. Was it his looks? He sprang up and confronted his visage in a mirror. He felt, in fairness to himself, that he did not look any funnier than most of his peers. If any one wanted to be hypercritical, he might say that his nose was too long by a quarter of an inch, and had a tendency to point skyward, and a slight tuck might be taken in his ears, but, otherwise, no very drastic alterations were needed to make him rather handsomer than the run of Bear Fallsians.

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Nor would any one call him mean, or a snob. His fellow citizens had imposed on his good nature too often to deny that he had an abundance of it. Yet he knew that they said of him that he was not a "regular fellow."

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Being into the even more remote past, a kinship could be discerned between this early John Bingley and the original and only genuine Bingley of Bingley Castle, and they in turn could gaze proudly back through the centuries to a certain Sir Robert Bingley who was knighted by Richard the Lion Hearted for slaying an impressive number of infidels during a crusade. Robert, though the records are a bit befogged by the mists of time, stood, or so it seemed, from a Norman of the 1066 vintage, named Benjolie or perhaps de la Blindelay, and it was not doubted by Ernest that this Bingley (or de la Blindelay) could follow a reasonably straight line back to Charlemagne, and he would trace his ancestry all the way to the Garden of Eden, the apex, the primordial ooze, or to whatever he might like to call it.

When rasped by the rough edges of life it was Ernest's habit to say "Noblesse Oblige," count ten, and accept the situation with the grace and fortitude expected of one who bore a great name.

(To Be Continued)

High Grade Wheat Shortage

Spring Varieties Of High Protein Content Now Scarce

World shortage of high grade hard wheat, chiefly spring varieties, of high protein content, is becoming increasingly apparent and being reflected in North American cash wheat markets.

Centum per cent contract grades of Canadian wheat have soared on the Winnipeg Grain Exchange to an all-time high within the memory of the trade for this season of the year.

This wheat is wanted by continental countries for blending in their mill grists to maintain their flour standards as native wheats this season do not contain the necessary milling and baking strengths.

Demands are rising in small deliveries through the clearing house, only 4,228,000 bushels have been delivered against October contracts.

Quite Simple

"Doctor, I want you to look after my office when I'm on vacation."

"But I've just graduated, doctor. I've had no experience."

"That's all right, my boy. My practice is strictly fashionable. Tell the men to play golf and ship the lady patients off to Europe."

To encourage wheat growing Costa Rica will supply the grain for sowing.

Electric railway signalling is being introduced into the Irish Free State.

Film actresses of Japan are being instructed in the handling of rifles.

No known cement will mend an amber pipe stem.

WHAT HO!

—By—
RICHARD CONNELL

By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER 1.—Continued

Lewis extended a limp hand and murmured "Howjedo?" He had seen cinema aristocrats.

"It is an honor to welcome you to Bear Falls, your grace," said Ernest, shaking the hand.

"Much obliged," said the duke. "The duke," explained Cooke, "is here on a secret mission. Know what I mean?"

Ernest nodded.

"The duke," went on Cooke "is here to see about having the royal collection of wild animals stuffed. He heard about the good work you do, Ernest, and he thinks maybe you're the man for the job."

"That's very flattering," said Ernest.

Cooke turned to Lewis.

"How many animals will you want stuffed, duke?" he inquired.

"Several gross," answered Lewis. "How many elephants?"

"Three."

"Tigers?"

"Four," said Lewis. "And a half dozen lions."

"Bears?"

"A pair of bears," said Lewis. "How are you on bears, Mr. Bingley?"

"Splendid, old chap, splendid," said Lewis.

"Now, Ernest," said Cooke, "suppose you go home and figure out an estimate for stuffing and mounting three elephants, four tigers, a half dozen lions, and a pair of bears. Then send in your bid. It's that okay by you, duke?"

"Absolutely okay-oke," said the duke. "Just send the bid to me, care of the king, London."

"Hey, Sam," called the desk clerk, "your wife wants you on the phone."

"Why are wives?" grumbled Cooke, and waddled to the phone booth. Ernest watched his bulk ooze into it.

"Poor old fellow," said Ernest. "The only fun he has is making fun of other people."

"Fuh!" said Lewis sharply.

"Oh, I don't mind his little jokes," said Ernest. "This one will make him happy for days. Please don't let him know I know. Good-day, sir."

Ernest went on his way.

Presently Cooke returned from the telephone, his portly frame shaking with chuckles.

"Some boob," he said.

"Yeah," said Lewis. "Some boob."

That evening Ernest Bingley did not pay his almost nightly visit to the public library to seek escape in its books for choice, the Watney novels of that other romanticist, Sir Walter Scott. He felt elbowed by an unfriendly world, and sought the seclusion of his studio.

For supper he fashioned himself a shrimp omelette on a gas ring in his bath room, and having consumed it, a jar of cheese, a can of apricots and a stray, elderly cruller, he stretched himself out on his narrow bed, and lying there, contemplated a picture on the wall.

It was a photograph, cut from

some English sporting magazine, and it showed a noble and stately castle complete with donjon, towers, bastion, bow-man slits, moat, portcullis and ivy. The caption revealed that this was Bingley Castle, near Penryn, in Somersetshire, the seat of the Earls of Bingley since the sixteenth century.

For a long time Ernest gazed upon this historic structure, until he fell under the spell of a species of self-hypnosis, and the pedestrian modern world dropped away, and he saw a knight in shining armor, ride up on a prancing white war-horse to the massive gate of the castle. High up on one of the towers a lovely, fair-haired maiden, in wimple and hooded cloak, waving a white kerchief at the knight.

"Be of good heart, Lady Rosamund, the knight called out. "By my hall-dome, I'll rescue you."

"I have waited for you so long, Sir Ernest, so long," said the damsel.

The mundane jangle of his telephone caused this vision abruptly to vanish from before the enchanted eyes of Ernest Bingley.

"Hello," he said.

"Mr. Bingley?" asked a brisk, managerial voice.

"Speaking."

"This is the telephone company," said the voice. "We are testing your line. Would you mind standing six feet from the phone and whistling?"

"Not at all," said Ernest, and, backing away, he whistled a few notes.

"Could you hear me?" he asked.

"No," said the voice. "Will you please try again?"

"Certainly."

"Whistle a tune this time, and whistle louder, please," directed the voice.

Ernest whistled the first four bars of "Bally in Our Alley."

"How was that?" he asked.

"Very pretty, Sir Ernest," said the voice. "Now eat a package of your bird-seed."

He heard a volley of guffaws. It was the boys at the pool room having fun at one of their little jokes.

Ernest put down the phone with a frown. Really, he mused, was always breaking his dreams.

He stretched himself on his bed and, again, and gazed at the castle, but he could not recapture the broken dream. He suddenly felt lonely, not with the loneliness of a mariner marooned on a desert isle, but with that even more acute loneliness of a stranger in a crowd.

Yet he was no exotic bloom, transplanted from foreign clime. He had always been, probably always would be a part of the town, but in the way that the appendix is part of the body, not well understood, or much wanted. He tried to understand why. Was it his looks? He sprang up and confronted his visage in a mirror. He felt, in fairness to himself, that he did not look any funnier than most of his peers. If any one wanted to be hypercritical, he might say that his nose was too long by a quarter of an inch, and had a tendency to point skyward, and a slight tuck might be taken in his ears, but, otherwise, no very drastic alterations were needed to make him rather handsomer than the run of Bear Fallsians.

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(To Be Continued)

NO TERRIBLE HEADACHE NOW

Found Quick, Sure Way to End Them

It's fortunate that a great Canadian doctor made the famous fruit-a-tives and tonic remedy.

Fruit-a-tives, No. 5, 10, 20, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000.

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SHOPRITE STORES

Phone 20 Gleichen, Alta. Phone 20
WATCH FOR OUR AD EVERY WEEK. IT WILL PAY YOU

Weekly Grocery Specials

Chase & Sanborne's Coffee, 1lb. vacuum tin. Per tin 39c
Maple Syrup, direct from Quebec. Pint Bottles 29c
Graham Wafers I.B.C., 1lb pkgs. Per pkg. 23c
Hunters Cheese. Here's a new product made by
Hunters. Per half lb. pkg. 15c
2 cakes Calay Toilet Soap and package Oxydol, for 29c
Clothes Pins, 3 doz to pkg, 2 pkgs. for 27c
Sunny Boy Cereal, 4 lb. pkg. for 29c
Burns' Salad Dressing, 8 oz jar, each 19c
McLaren's Prepared Mustard, med. size jar, 2 far 19c
I.B.C. Family Size soda crackers, salted or plain. Pkg. 23c
Aylmer whole kernel corn, 2 tins 25c
Eamans Orange Marmalade in gem quart sealers. Jar 42c

Twenty Years Ago

Twenty years ago two farmers' grain companies serving Alberta farmers were amalgamated to form United Grain Growers Limited.

The twenty years that have passed have increased the confidence of farmers in this farmer-owned institution. Satisfactory experience in the handling of their grain is the basis of that confidence.

Deliver your grain to

UNITED GRAIN GROWERS LTD

Elevators at: Gleichen, Arrowwood,
Cluny, Namaka.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c, each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

FOR SALE—Two only Beatty Washers, one electric and one engine drive. The owners have asked us to dispose of these machines at the balance owing. These washers are nearly new and are in first class shape. We are authorized to offer easy terms to a responsible party. A real bargain is assured in these machines. Apply Beatty Bros. Limited, care of this office.

Town & District

The Strathmore band again played on the main street Saturday much to the delight of the Gleichen folk.

The dance staged by the Junior U. F. A. Friday night at the Meadowbrook hall was well attended. It is stated the Juniors did exceptionally well financially and will be able to send several of their members to University Week in Edmonton.

T. H. Beach is a happy man these days since Connolly oil well came into production as he is interested in it. Also sharing an interest in the same well are Jas. Eglesse and Chris Bartsch, both of whom formerly lived in Gleichen.

Announcement is made of the marriage of George Wm. Graves, formerly of Gleichen but now of Haidist, Alberta, to Mary Hilda Malletson, daughter of Mr. and Mrs. Arnold Malletson of Tisdale, Sask. The marriage took place on Thursday Oct. 21 in St. Paul's Church Tisdale. Mr. Graves is well known in Gleichen having lived here for years. He is now a constable with the Mounted Police.

George Bartsch of Eventide Home died at the age of 70 years. He was born in England and some 46 years ago came to Canada, later moving to Calgary where he lived for five years. He was taken into Eventide Home about three months ago. Rev. J. N. Wilkinson assisted by Rev. J. Walker of the Home conducted the funeral service, after which interment was made in Eventide cemetery.

From Lethbridge comes news of an interesting event which took place on Wednesday afternoon at the home of Mrs. Jack Moss honoring Miss Eileen Batty who marriage takes place next week. The assembled ladies were one-time residents of Gleichen but now residing in Lethbridge. The honored guest was presented with many useful gifts and a jolly afternoon was spent. The ladies present were Mrs. J. Moss, Mrs. Pineau, Mrs. A. D. Batty, Mrs. L. Sather, Mrs. H. Roll-

inson (nee Evelyn Batty) Mrs. Aut Wilson and Mrs. Jack Roberts. Miss Batty resided with her parents east of Gleichen for several years and at that time went to school here.

CARD OF THANKS

We wish to convey our deep and sincere thanks to all those who so kindly helped in any way during the illness and sad bereavement of our loving husband, father and son, Mrs. Mildred Rousche and family and Mrs. Minnie Rousche.

CARD OF THANKS

I wish to express my sincere thanks to those who assisted in any way during my recent sad bereavement.
J. E. HOLLAND.

COMING EVENTS

Nov. 6—U.F.W.A. tea and home cooking sale in the Oddfellows Hall.

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister.
Mrs. H. Birch, choir leader.
Miss Jean Farquharson, pianist.
11 a.m. Church School.
7:30 p.m. Devine worship. Subject: "Second Mile Religion."

As one listens to the many appeals to people to become Christians it is interesting to observe the motives appealed to. Sometimes it is of the nature of an insurance policy to protect them from the penalties of their long doing, sometimes it is because they are likely to be healthier, happier and more respected, sometimes it is to secure business etc.

Appealing to any or all such motives may be good psychology but it is not Christianity, in fact it is not Christianity at all. The above sermon will give the reason.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

The Town Council at a meeting last Friday decided that the all night electric service should start soon. The electric light and power plants were discussed at length and several charges decided necessary in the operation and staff, which has resulted in Chief Engineer Gobel resigning his position, who it is stated has been offered a much better position at Drumheller.

Mrs. Beggs and four children left Friday last for their home on Rosebud Creek.

Many dollars were lost by those who failed to dig their spuds before the storm last week.

T. H. Beach has opened a harness shop at Cluny.

Miss Thompson of Calgary has accepted the position of book-keeper in Matthews & Kidney store.

Hardwick Bros. have added \$10 to the Christmas fund for the Queens-town soldiers at the front.

Mr. and Mrs. J. Cameron and family have returned from an extended vacation spent in Vancouver.

Mr. and Mrs. John McEwen returned from an extended visit to their former home in Chesley, Ont. They will spend the winter with their son at Brutus, Alta.

As a result of the lecture and fowl supper the treasury of the Gleichen Amalgamated Church was increased by \$189.75.

Mrs. F. C. Williams completed the purchase of C. A. Millie's farm just north of town on Monday. It is said the price paid was a good one for this valuable property.

Chas. Imhoff has disposed of his farm northeast of town.

Sergeant Beauchamp has retired to Gleichen looking fine but carrying a piece of steel in his lungs as a reminder of what he has done to the Huns. He has not yet been discharged. Before enlisting he was employed by the Pacific Cold Storage for four years, who think a great deal of him and offer him a position at any time. On the arrival of the Sergeant Vice-Pres. Davis informed the manager of the Palace Hotel he was to be considered the company's guest as long as he cared to remain in town.

A meeting of the shareholders of

"MY AMERICAN WIFE"

Featuring Francis Lederer and Ann Sothern

THURSDAY 8.30 P.M.
SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15.

GLEICHEN COMMUNITY HALL

TURKEYS

Make sure that you
KNOW THE PRICE YOU
SHOULD GET
for your turkeys by receiving our free price list, without any obligation on your part, during the turkey marketing season in December. Send us a card with your name and address. NOW to go on our mailing list.
WINDSOR'S PRODUCE
PACKERS
601 11th Avenue West, Calgary.

Christmas to the Old Country

SPECIAL
LOW
RAIL
FARES

NOV. 15 to JAN. 5
RETURN LIMIT
5 MONTHS

from Stations Edmonton,
Calgary, Macleod and East.

Through Sleeping Cars
to the Seaboard

MONTCLAIR Dec 3
DUCHESS OF BEDFORD Dec 19
DUCHESS OF RICHMOND Dec 14
DUCHESS OF ATHOLL Dec 15
Sailings from Halifax one day later

For full information ask any
Ticket Agent

Canadian Pacific

the People's Meat Market, Gleichen, was held whose object is to take over the Pacific Cold Storage property in Gleichen, Bassano, and Brooks.

Of the ten sons of a North Alberta family, four are earning a living by writing. However, the other six are doing quite well.

An international exchange of Boy Scout campers—four Canadian Scouts for four American Scouts—was one of the summer camp novelties. Four Montreal Scouts at Camp Tanarocuta were selected and sent to a Brooklyn camp in New York state for two weeks period, and four Brooklyn Scouts took the Montreal Scouts' places at Tanarocuta.

Scotland will be the scene of the next international gathering of Boy Scouts in 1938, when Rover Scouts of the world will gather for their Third World Meet. The next international Conference of Scout Leaders will be held at the same time.

Bring or send the news to this office. We are always glad to have our subscribers send in or bring us news. If each one of list of readers would give us an item each week what a grand local paper we would have. Send in anything but politics and we shall be thankful.

\$100,000,000

Dominion of Canada 1937 Refunding Loan

The Bank of Canada is authorized by the Minister of Finance to Receive Subscriptions for this Loan, to be issued as follows:

One and One-Half Year 1% Bonds, due June 1, 1939

Issue price: 99.125% and accrued interest,
Yielding approximately 1.59% to maturity

AND

Seven Year 2½% Bonds, due November 15, 1944

Issue price: 98.50% and accrued interest,
Yielding approximately 2.74% to maturity

AND

Fourteen Year 3¼% Bonds, due November 15, 1951

Callable on or after November 15, 1948
Issue price: 99.00% and accrued interest,
Yielding approximately 3.34% to maturity

The 1% Bonds will be dated December 1, 1937. The 2½% Bonds and the 3¼% Bonds will be dated November 15, 1937. Principal and interest will be payable in lawful money of Canada. Interest will be payable without charge, semi-annually, at any branch in Canada of any Chartered Bank.

1% Bonds \$1,000
2½% Bonds \$1,000
3¼% Bonds, \$100, \$500 and \$1,000

Proceeds of this loan will be used for refunding, in part, the outstanding total of \$122,799,800 on converted Dominion of Canada 5½% Victory Loan Bonds maturing December 1, 1937. The additional cash required for this purpose will be provided from the Treasury.

Payment is to be made in full against delivery of interim certificates on or about November 15, 1937, in the case of the 2½% Bonds and the 3¼% Bonds, and on or about December 1, 1937, in the case of the 1% Bonds.

5½% VICTORY LOAN BONDS DUE DECEMBER 1, 1937 (WITH FINAL COUPON DETACHED)

will be accepted at par up to the amount required for payment of allotments of the new bonds. Resultant cash adjustments, where necessary, will be made at the time of delivery.

Subscriptions may be made to the Head Office of the Bank of Canada, through any branch in Canada of any Chartered Bank or through any recognized dealer, from whom copies of the Official Prospectus containing complete details of the loan may be obtained. The Minister of Finance reserves the right to allot subscriptions in full or in part.

The subscription lists will open November 3, 1937, and will close as to any or all of the maturities, with or without notice, at the discretion of the Minister of Finance.

Is your subscription due for
The Call?

The label tells you

If so please call at the office